

Historic, Archive Document

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62.1
KELLOGG
SEED COMPANY

P.O. BOX 384

MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH

May 1, 1931

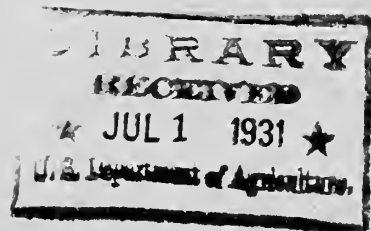
SEC. 435 1/2, P. L. & R.

U. S. POSTAGE

1c PAID

Milwaukee, Wis.

Permit No. 409





CERESAN

A Dust Disinfectant for Wheat, Oats, Barley and other Cereals.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	.75	6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.
A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NEW IMPROVED SEMESAN BEL
An Instantaneous Dip Disinfectant for
Seed Potatoes.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A Grass Disinfectant for Brown-Patch
Prevention and Control

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1/2 "
25-lb. pail	37.50	30.00 per pkg.	1 only
100-lb. drum	145.00	116.00 " "	1 "
300-lb. "	420.00	336.00 " "	1 "

MAY 1, 1931

RAINBO BRAND SEED CORN

Opening Prices, Prompt or later shipment

GROWN ON CONTRACT FOR US FROM WISCONSIN APPROVED SEED STOCK IN NEBRASKA, VERIFIED AS FIRST YEAR NEBRASKA SEED AND SEALED BY THE WISCONSIN DEPARTMENT OF AGRICULTURE AND MARKETS

	Per Bu.
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.75
RAINBO BRAND Wisconsin No. 8.....	1.75
RAINBO BRAND Early Murdock.....	1.75
RAINBO BRAND Wisconsin Cold Resistant Corn.....	1.75
This corn is especially recommended for localities where weather conditions are unusually cool.	
RAINBO BRAND Wisconsin No. 25.....	1.90
This corn is a very early variety and is recommended for the Northern Counties.	

WISCONSIN GROWN

RAINBO BRAND COLD RESISTANT Golden Glow.....	2.75
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	2.75
RAINBO BRAND Silver King or Wisconsin No. 7.....	2.75
RAINBO BRAND Wisconsin No. 8.....	2.75
RAINBO BRAND Early Murdock.....	2.75
RAINBO BRAND Wisconsin No. 25.....	3.00
RAINBO BRAND Northwestern Dent.....	2.85
RAINBO BRAND Minnesota No. 13.....	2.75

NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County).....	2.75
RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County).....	2.75
RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	3.00

FLINT CORN, WISCONSIN GROWN

RAINBO BRAND SPANGLER'S Smut Nose Flint.....	2.50
RAINBO BRAND SPANGLER'S Sanfords White Flint.....	2.50

All Wisconsin Grown Corn packed 2 bu. per bag, and contain a specimen ear of corn.

DENT CORN, SOUTH DAKOTA GROWN

RAINBO BRAND South Dakota Grown Early Yellow	
Dent.....	1.85

DENT CORN, NEBRASKA GROWN

RAINBO BRAND NORTHWESTERN DENT.....	1.85
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.65
RAINBO BRAND Wisconsin No. 7.....	1.75
RAINBO BRAND Wisconsin No. 8.....	1.65
RAINBO BRAND Minnesota No. 13.....	1.65
RAINBO BRAND Early Murdock.....	1.65
RAINBO BRAND Pride of the North.....	1.65
RAINBO BRAND King of the Earliest.....	1.65
RAINBO BRAND White Cap Yellow Dent.....	1.65
RAINBO BRAND Reid's Yellow Dent.....	1.65
RAINBO BRAND Improved Leaming.....	1.65
RAINBO BRAND Iowa Gold Mine.....	1.65

FLINT CORN, NEBRASKA GROWN

RAINBO BRAND Longfellow.....	2.25
RAINBO BRAND Canada Smut Nose.....	2.25
RAINBO BRAND Sanford White Flint.....	2.25

POP CORN

	Per 100 lbs.
RAINBO BRAND Baby Rice.....	8.50

SWEET CORN

RAINBO BRAND Stowell's Evergreen.....	18.00
RAINBO BRAND Golden Bantam Wis. Grown.....	14.00
RAINBO BRAND Early Evergreen.....	15.00

FODDER CORN

	Per Bu.
RAINBO BRAND Red Cob, Fancy Quality.....	1.15
RAINBO BRAND Leaming Fodder, Iowa Grown.....	1.05
RAINBO BRAND Pride Fodder, Iowa Grown.....	1.05
RAINBO BRAND Yellow Fodder.....	.90
RAINBO BRAND Eureka Fodder, Virginia Grown...	2.25

KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida Street

Milwaukee, Wis.

P. O. Box 384

Phone Broadway 4160

P. O. Box 384

322 E. Florida St.

Same Location but a
new Street number.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

May 1st, 1931

Timothy

	Per 100 lbs.
RAINBO	10.75
Mountain	10.60

Timothy & Alsike

	Per 100 lbs.
About 15% Alsike	10.50
About 25% Alsike	11.50
About 50% Alsike	14.00

Medium Red Clover

Wisconsin Grown. U. S. Verified Origin	
	Per 100 lbs.
RAINBO	24.00
Mountain	23.00
Valley	22.00

Mammoth Clover

Wisconsin Grown	
	Per 100 lbs.
RAINBO	24.50

Alsike Clover

	Per 100 lbs.
RAINBO	24.00
Mountain	23.00

SPECIALS

RAINBO contains about 5% White	21.50
RAINBO contains about 8% White	20.50
RAINBO contains about 15% White	18.50

White Clover

	Per 100 lbs.
RAINBO	42.00
Mountain	39.00

GRIMM ALFALFA

	Per 100 lbs.
Idaho Grown	
State Sealed and Certified	
RAINBO—Blue Label	34.00
60 Lb. Bags	

Montana Grown

State Sealed and Certified	
RAINBO—Blue Label	34.00
Red Label	32.00

BLACKFOOT BRAND

Idaho Grown

State Sealed and Certified	
Blue Label	35.50
Red Label	32.00
30 Lb. and 60 Lb. Bags.	

COSSACK ALFALFA

RAINBO—Blue Label	33.00
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COMMON ALFALFA

Kansas Grown

U. S. Verified Origin	
RAINBO	21.50

Utah Grown

U. S. Verified Origin	
RAINBO	24.00

Idaho Grown

U. S. Verified Origin	
RAINBO	24.50

South Dakota Grown

U. S. Verified Origin	
RAINBO	26.00

Montana Grown

U. S. Verified Origin	
RAINBO—U. S. Verified Origin	25.50
60 Lb. Bags	

CANADIAN VARIEGATED ALFALFA

U. S. Verified Origin	
RAINBO, Large Bags	34.00
60 Lb. Bags	34.50

WISCONSIN GROWN ALFALFA

U. S. Verified Origin	
RAINBO, Large Bags	27.50
60 Lb. Bags	28.00

All of our Common and Grimm Alfalfa is either State Sealed or U. S. Verified as to Origin.

New Process Fertilizer

\$30.00 Per Ton

less dealers discount 10%

F. O. B. Milwaukee
Packed in 100 lb. bags

SWEET CLOVER

White Blossom Sweet Clover

	Per 100 lbs.
RAINBO	9.25
Mountain	8.75

Yellow Blossom Sweet Clover

RAINBO	9.50
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Grundy County White Blossom Sweet Clover

RAINBO	9.25
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Alborea Sweet Clover

RAINBO Brand	11.00
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Hubam Sweet Clover

RAINBO Brand	18.00
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This improved
Inoculator
may be
applied to the
Seed either
Wet or Dry.

	Dealer Cost	Retail for
No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 3 Peas and Vetch (2 bu. size enough for 120 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		

RAINBO BRAND SEEDS

RAINBO SEED GRAINS

	Per Bu.
RAINBO Marquis Wheat.....	1.25
RAINBO Progress Wheat.....	1.30
RAINBO Macaroni Wheat.....	1.40
RAINBO Spring Rye.....	1.25

Oats

RAINBO Swedish Type Oats.....	.70
RAINBO White Cross Oats.....	.70
Yellow Kherson Oats Fancy.....	.65
RAINBO Wis. No. 7. Certified Oats.....	.55
RAINBO Wisconsin No. 1. Oats.....	.80
RAINBO White Kherson Oats.....	.70

Barley

RAINBO Oderbrucker 6 Rowed80
RAINBO Wisconsin Pedigree.....	.90
RAINBO Wisconsin No. 37 Certified	1.20
RAINBO Wisconsin No. 38 Certified	1.50
RAINBO Wis. No. 37 Common....	1.10

Speltz

	Per 100 lbs.
RAINBO.....	2.00

Buckwheat

RAINBO Japanese.....	2.50
RAINBO Silverhull.....	2.50

Winter Vetch

RAINBO.....	10.00
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Peas

RAINBO Canadian Field Peas.....	3.50
Mountain Canadian Field Peas.....	3.25
RAINBO Green Peas.....	4.00
RAINBO Scotch Peas.....	3.75
RAINBO Marrowfat.....	5.50
RAINBO, American Wonder.....	16.00

Soy Beans

RAINBO Manchou.....	2.75
RAINBO Ito. San.....	3.50
RAINBO Black Eye Brow.....	3.25
RAINBO Early Black Wilson.....	4.50

Millets

RAINBO Common.....	3.50
RAINBO German.....	4.10
RAINBO Hungarian.....	3.25
RAINBO Japanese.....	3.25
RAINBO Early Fortune.....	2.50

Amber Cane For Fodder

RAINBO.....	3.25
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FLAX

Flax—For Seed

Per 100 lbs.

RAINBO.....	4.00
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Dwarf Essex Rape

Holland Grown	
RAINBO.....	5.25



DISINFECTANTS

For further information see page 4.



the original

Soil Inoculator

Alfalfa, Sweet Clover, Soys, Clovers, Peas, Beans, Vetch, Cowpeas—all legumes. The 1 bu. size will inoculate one bu. or sixty pounds of any legume seed. Other sizes in proportion.

Wholesale Retail		Prices reduced on Soys and Cow Peas	
1/4 bu. size.	\$.30 \$.40	Wholesale Retail	
1/2 bu. " "	.45 .60	1/4 bu. size.	\$.30 \$.40
1 bu. " "	.70 1.00	1 bu. " "	.50 .70
5 bu. " "	3.35 4.75	5 bu. " "	1.75 2.50
Always state kind of seed-legumes only			

Always state kind of seed—legumes only

GRASSES

Kentucky Blue Grass

Per 100 lbs

RAINBO.....	37.00
Mountain.....	36.00

Canadian Blue Grass

RAINBO.....	30.00
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Fancy Red Top

RAINBO.....	26.00
Mountain.....	25.00
Unhulled Fancy.....	15.00
Unhulled Choice.....	11.00

Rough Stalked Meadow Grass

RAINBO.....	40.00
Excellent for shady conditions.	

Rye Grass (Imported)

RAINBO Italian.....	11.75
RAINBO Perennial.....	11.00
RAINBO Pacey's.....	12.00
RAINBO American Grown.....	6.00

Mixed Bent Grass

RAINBO Genuine South German	
Grown.....	80.00
Astoria Bent Grass, Sta. c Sealed.....	135.00

Orchard Grass

RAINBO.....	18.00
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Meadow Fescue

RAINBO.....	12.50
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Chewings Fescue

RAINBO.....	38.00
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Hard Fescue

RAINBO.....	28.00
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Sheeps Fescue

RAINBO.....	28.00
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Bromus Inermis

RAINBO.....	20.00
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SUDAN GRASS

Per 100 lbs.

RAINBO.....	7.75
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LAWN GRASS IN 100 LB. SACKS

Per 100 lbs.

RAINBO.....	30.00
Wisconsin Parks.....	23.00
RAINBO—for Shade.....	32.00

Rainbo Lawn Seed In Cartons

Per 100 lbs.

5 Lb. (9 to a case).....	31.00
1 Lb. (24 & 50 to a case).....	32.00
1 Lb. Shade Grass (24 & 50 to a case)	34.00
5 lb. Shade Grass (9 to a case)	33.00

White Clover Seed

RAINBO Packed Conveniently for Counter Trade.

Per 100 lbs.

One Pound Boxes (25 to a case)	44.00
Half Pound Boxes (50 to a case)	44.50

Blue Mound Lawn Seed

in 5 lb. and 10 lb. Cloth Bags.

Per 100 lbs.

1 lb. Carton (50 to a case).....	20.00
5 lb. Bags 10 to bundle.....	18.50
10 lb. Bags 5 to bundle.....	18.50
Bulk 50 lb. and 100 lb. Bags.....	17.50
Shade Grass, Bulk.....	25.00

Golf Mixtures

Per 100 lbs.

RAINBO Fair Green.....	Ask for
RAINBO Putting Green.....	Prices

ROOT SEEDS

Mangel Wurzel

Per 100 lbs

Mammoth Long Red.....	24.00
Golden Tarkard.....	24.00
Giant Half Sugar.....	24.00

Rutabaga

American Purple Top.....	30.00
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Turnip

Long White Cowhorn.....	27.00
Purple Top Strap Leaf.....	23.00
Purple Top White Globe.....	27.00

POULTRY FEEDS

In 100 lb. bags

Crushed Oyster Shell

Per 100 lbs.

RAINBO.....	.90
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Mica Spar Grit—All Sizes

RAINBO—Ton lots.....	.90
Smaller Quantities.....	.95

Charcoal

Per 100 lbs.

Poultry Size.....	1.75
Chick Size.....	1.75
Pulverized.....	1.85

FERTILIZERS

Per 125 lb. Bag

Bone Meal.....	3.75
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LIME

For Lawns and Gardens Per Box

10 Pound Boxes.....	.18
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SULPHATE OF AMMONIA

Per sack

5 lb. sacks.....	.75
25 lb. sacks.....	2.75

BIRD SEED

Per 100 lbs.

Sunflower, Fancy.....	8.00
Canary.....	6.50
Hemp.....	4.00
Bird Rape.....	6.50
Large Rape.....	5.75

VIGORO

Specialty prepared plant food

For Lawns, Gardens, Shrubby and Trees

Prices

	Wholesale	Retail
100 lb. Bag.....	3.50	5.00
50 lb. Bag.....	2.00	3.00
25 lb. Bag.....	1.15	1.75
5 lb. Bag.....	.33	.50

(14 Per Case)

Delivered to your city on orders of 500 lbs. or over.

Special Grass Mixtures
For Air Ports, Golf Courses
and Public Parks
Ask for Prices

KELLOGG SEED COMPANY

MILWAUKEE, WISCONSIN

RAINBOW BRAND SEEDS

62 TEST



MILES PROVE new DIP treatment BETTER for SEED POTATOES

Improved Semesan Bel—the new dip treatment—has been proved effective by 62 miles of test rows in 18 states. Costs as little as 1½¢ a bushel of seed. And so quickly applied that one man alone can treat 300 to 400 bushels of seed a day. This quick treatment controls seed-borne scab and Rhizoctonia fully as well as old "soak methods." Increased yields of 13 to 20% have been obtained.

One pound treats 70 to 80 bushels. Four ounces, 50c; 1 lb., \$1.75; 5 lbs., \$8.00; 25 lbs., \$31.25.

USE CERESAN FOR seed grains and cotton;
Semesan Jr. for seed corn; Semesan for vegetable and flower seeds and bulbs.

• • • • •

This and other cuts are available to Dealers without cost.

• • • • •

It will pay you to push the
Dubay Disinfectants.